



MBF Child Safety Matters™ educates and empowers students with information and strategies to prevent, recognize, and respond appropriately to bullying, cyberbullying, all types of child abuse, digital abuse, and other digital dangers.

Based on Research

- » Comprehensive program teaches universal safety rules and strategies following recommendations of polyvictimization research
- » Found to be a quality and effective program by a 2015 Florida State University study
- » Uses active learning strategies and reinforcement materials
- » Age and developmentally appropriate

Practical for Schools

- » Easy to implement with just two fun and engaging classroom lessons for students in Kindergarten through 6th grade
- » Cost effective for schools
- » Provided at no cost to Florida public elementary schools through a generous appropriation from the Office of the Florida Attorney General
- » Uses a standardized curriculum with facilitator scripts and classroom PowerPoint presentations
- » Certified Facilitators are trained prior to implementing program in classrooms via live or online training options

Helps Schools Meet Statute/Policy Requirements

- » Helps schools meet many required bullying, child safety, and child abuse prevention requirements, including in Florida, the Jeffrey Johnston Stand Up for All Students Act and Statute 39
- » Aligned with many Common Core Standards and Florida Education Standards
- » Helps schools meet many required Health Instruction Standards
- » Aligned with American School Counselor Association Scope & Sequence

Supported by Experts and Partner Organizations

- » Erin Merryn (Erin's Law)
- » David Finkelhor, Ph.D., Director, Crimes Against Children Research Center
- » Sameer Hinduja, Ph.D., Director, Cyberbullying Research Center
- » National Educators to Stop Trafficking (NEST)
- » Florida Department of Education
- » Florida Office of the Attorney General
- » Florida Department of Children and Families
- » Florida Governor's Office



Every child deserves to be safe!





MBF Child Safety Matters™ is an easy to implement, practical program that includes materials for students, school personnel, and parents/guardians.

The program is available at a cost of \$4.00 per student and includes:

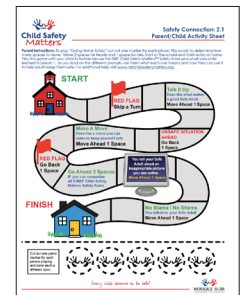
(Provided at no cost to Florida public elementary schools)

Materials for Students

- » Two PowerPoint classroom lessons for each grade with fun, engaging activities, videos, and games
- » Take-home reinforcement items for each lesson (bookmarks, backpack tags, magnets, etc.)

Materials for Facilitators/Schools

- » Required Certified Facilitator Training (online and in-person options available)
- » Certified Facilitator Manual with printed scripts and implementation guidelines
- » USB Facilitator Flash Drive with lessons and scripts and other program related and supplemental materials, including:
 - Safety Checks (pre- and post-tests/answer keys)
 - Staff training and parent education presentations
 - Safety Support Worksheets for classroom teachers
 - Safety Briefs for administrators, teachers, and school staff/PTA
 - Additional Safety Briefs on relevant topics, such as child development, child maltreatment, educational standards alignment, bullying/cyberbullying, digital safety, school counseling alignment, and more
- » One Safety Rules Banner for school
- » One Safety Rules Poster for each classroom
- » Access to password protected facilitator website for materials, forms, resources, and technical support



Materials for Parents/Guardians/Safe Adults

- » Safety Connection: Parent Welcome & Opt-Out Forms (a passive consent form given to parents prior to program implementation) and Parent Information Sheets (information and activities shared with parents after each lesson) *Parent materials also available in Spanish, Portuguese, and Haitian/Creole
- » Two Safe Adult Bookmarks for child to personalize and distribute to their Safe Adults

Additional Information and Materials

- » Program website, www.mbfchildsafetymatters.org, with information and resources for teachers, parents, and community members
- » Information website, www.polyvictimization.org, with information about child trauma and victimization and helpful resources
- » Online courses available at www.childsafetymattersedu.org, designed to educate and empower school staff/teachers, parents, and community members on topics related to child victimization and safety
- » Mobile app, "Child Safety Matters," available at no cost from the App Store or the Google Play, teaches parents and professionals how to better protect children

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